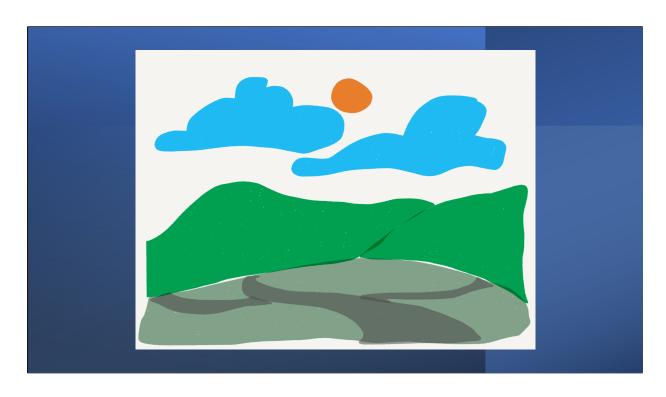
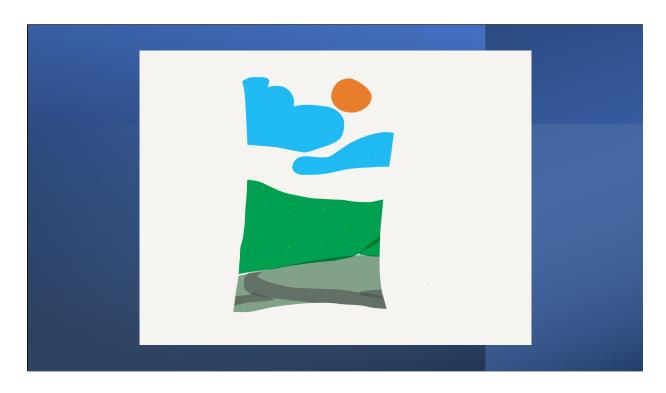
Authentication Changes

2023-03-10 Judith Bush



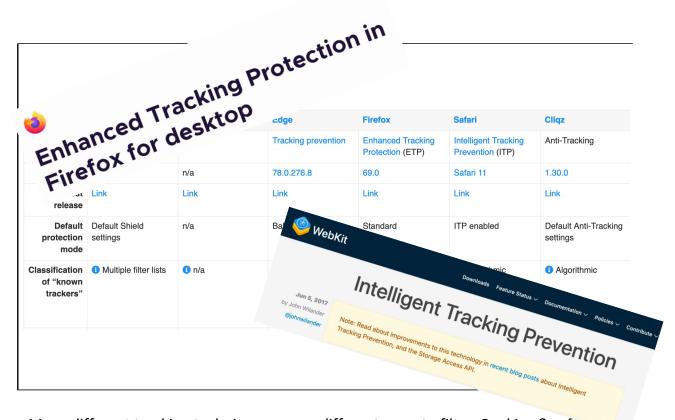
World Wide Web - -Wide Open



You actually experience a filtered set of protocol implementations



Because trackers



Many different tracking techniques, many different ways to filter. Cookies & referra. URLs and more....



They are breaking the web!

The New York Times

The Battle for Digital Privacy Is Reshaping the Internet

As Apple and Google enact privacy changes, businesses are grappling with the fallout, Madison Avenue is fighting back and Facebook has cried foul.

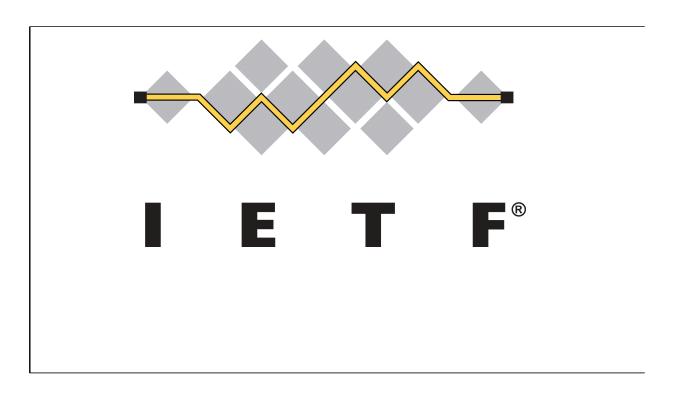


By Brian X. Chen

Published Sept. 16, 2021 Updated Sept. 21, 2021



"The grownups will stop this." Well, who are the grownups?



IETF?

BEST CURRENT PRACTICE

Internet Engineering Task Force (IETF) Request for Comments: 7258

BCP: 188

Category: Best Current Practice ISSN: 2070-1721

S. Farrell Trinity College Dublin H. Tschofenig ARM Ltd. May 2014

Pervasive Monitoring Is an Attack

Abstract

Pervasive monitoring is a technical attack that should be mitigated in the design of IETF protocols, where possible.



2014



W3C

Unsanctioned Web Tracking W3C TAG Finding 17 July 2015



Abstract

Tracking user activity on the Web using methods other than those defined for the purpose by the Web platform ("unsanctioned tracking") is harmful to the Web, for a variety of reasons. This Finding details the TAG's stance on different forms of tracking, and how they should be addressed.

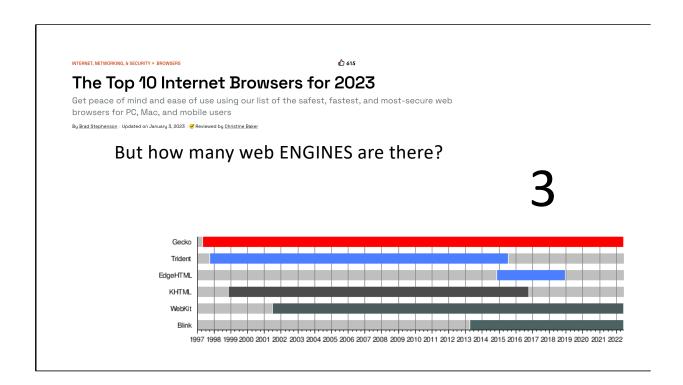
Status of This Document

This document has been produced by the <u>W3C Technical Architecture Group (TAG)</u>. The TAG approved this finding at its <u>July 2015 F2F</u>. Please send comments on this finding to the publicly archived TAG mailing list <u>www-tag@w3.org</u> (archive).

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- Tracking Your Activity on the Web
 Unsanctioned Tracking: Tracking without User Control
 Why Unsanctioned Tracking is Harmful
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 A. References
 A.1 Informative references

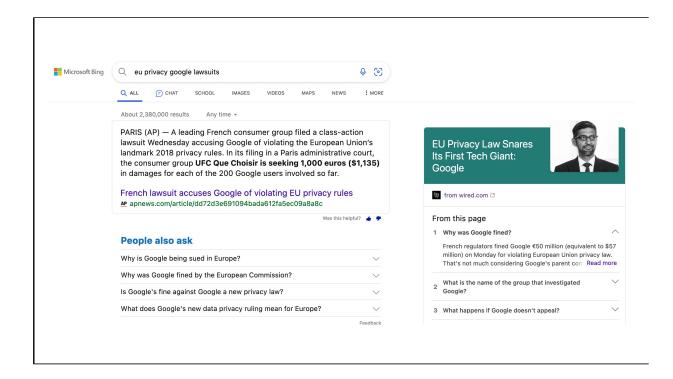
2015

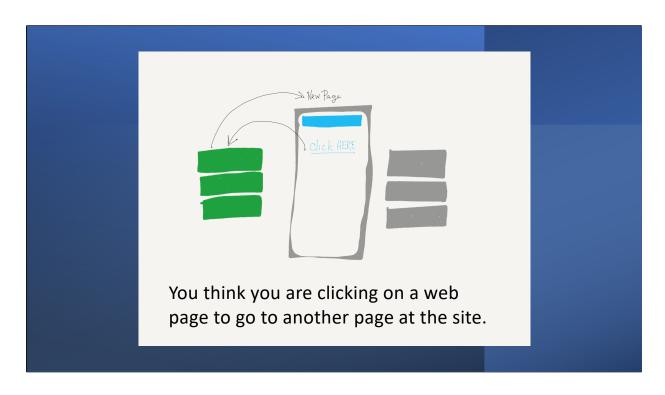


Diversity and the market will save us! – well not so much diversity.

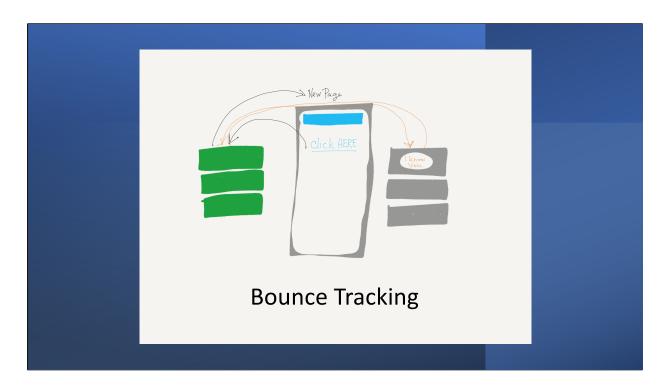


Is "the government" the adults?





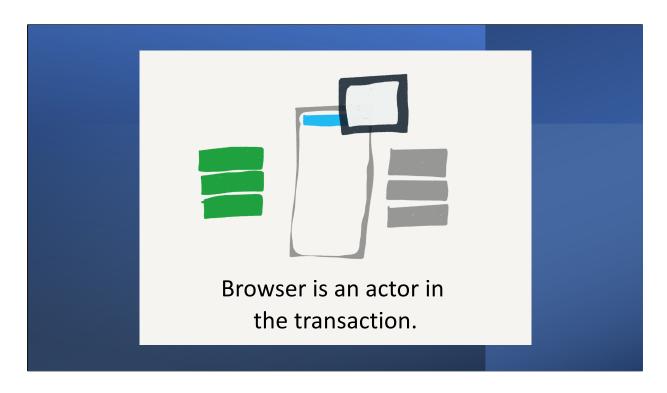
Why is authentication an issue?



Bounce tracking



SSO (Same image)



Browser goal FedCM is an actor in the transaction

What does this mean for us?

Included are cross-domain requests

Authentication requests change to invoke the user agent with javascript.

Time frame is long.... but we are busy

[For orgs with cross domain elements]

User Agent Interaction with First-Party Sets



Draft Community Group Report, 8 March 2023

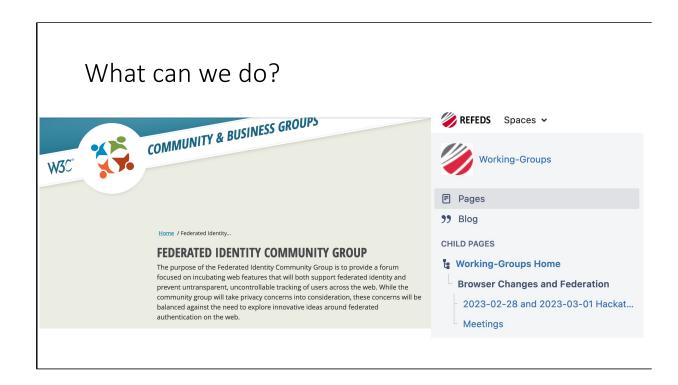
This version:

https://wicg.github.io/first-party-sets/

Issue Tracking:



First party sets



Participation in FedCM CG and REFEDS Browser change working group

What do I need to do?

Centralizing our authentication helps because we have fewer touch points to fix.

"Technical cliff" ahead – but we don't know what it looks like yet.

Trouble shooting access? Be browser suspicious.

Watch this space.

Your org's actions may differ